

## **THE REGION**

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Home to approximately 75,000 residents, Broomfield is located in the foothills of the Rocky Mountains along U.S. Highway 36, just seventeen miles northwest of Denver and nine miles south of Boulder. Several major highways allow easy access to the City and County from any direction.

Broomfield is an active, diverse, and connected community that has been ranked the 9th best place to live in the USA according to Money Magazine, and 5th out of the 50 largest U.S. metropolitan areas as healthiest places in the country according to a study by NerdWallet. The region offers 70 miles of on-street bike lanes, 90 multi-use (walking and biking) paths, a multimodal transportation network, and high-speed internet. Residents enjoy more than 281 miles of trails, 8,000 acres of open lands, 700 acres of developed parks, 45 playgrounds, and nearby hiking, mountain and road biking, fishing, boating, kayaking, skiing, and golfing opportunities.

For those looking to stay inside, Broomfield residents have access to many shopping amenities ranging from independent retailers to a super-regional shopping mall. The Flatiron Crossing Mall has more than 200 shops and restaurants and is the North Denver Metro's premier shopping, dining, and entertainment destination, featuring award-winning architecture and retail set in a two-level enclosed shopping mall with adjoining outdoor shops, restaurants, and state-of-the-art movie theaters. Arista, located along U.S. 36, is an entertainment district with superior access to multiple transit options. Home to Broomfield's 1STBANK Center, Arista attracts people from all over the Metro Denver region to enjoy shopping, concerts, comedy shows, and more.

Broomfield has one of the Top 10 best housing markets in the USA, and boasts an exceptional school system, with both public and private offerings, that combine the latest in education's creative and innovative teaching methods. Within the Broomfield community, residents are served by the Boulder Valley School District, Adams 12 Five Star School District, Weld County School District, Jefferson County School District, Brighton School District, and St. Vrain School District.

## **THE CITY/COUNTY**

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In the late 1990s, Broomfield made Colorado history by becoming one of two city and county governments in Colorado, and only one of 40 in the entire U.S. Strategic benefits of this change include better service delivery and quality of life opportunities for residents, cost savings of consolidated functions, mixed revenue sources, standardized tax policies, direct representation on the City Council, and an improved competitive environment for businesses looking for streamlined services and a unified policy-making body.

Broomfield features a council-manager form of government. The City Council, which also functions as the County Board of Commissioners, consists of a ten-member board with a mayor. Citizens elect two council members for each of Broomfield's five wards to serve staggered four-year terms. The Mayor is the leader of the board and is elected at-large for a two-year term. The City and County Manager, City and County Attorney, Municipal Judge, and several citizen boards report directly to City Council. The City Council appoints a City and County Manager to lead the organization. The City and County Manager, as the chief executive officer of Broomfield's municipal government, implements the City Council's policy direction and administers City and County operations. The City and County Manager oversees fifteen departments through two deputy/assistant city and county managers.

Services provided by Broomfield include general government, municipal court, public works, parks and open space, recreation, library and cultural services, health and human services, assessor, police services (including detention), community development, housing, economic development, and recreation. Fire and Rescue services are provided by a separate entity - the North Metro Fire and Rescue district.

The 2020 budget calls for 853.80 FTEs along with several hundred seasonal and temporary employees. The City's 2020 budget includes \$152,502,863 for operations, \$58,260,723 in capital improvement plan and \$23,178,537 in debt services.